



the campaign to prevent unplanned pregnancy

REQUEST FOR PROPOSAL (RFP)

**POWER TO DECIDE
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September 27, 2019

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1. TIMELINE FOR SELECTION PROCESS

| ACTIVITY | DATES |
|---|---------------------------------|
| RFP Released | September 27, 2019 |
| RFP Informational Webinar | October 8, 2019 |
| Applications Due | October 25, 2019 |
| Finalists Notified | November 18, 2019 |
| Finalists Interviewed | December 2-6, 2019 |
| Award Notification | December 16, 2019 |
| Kick Off In-Person Meeting <i>*Shared Learning Collaborative teams must be available for in-person meetings in Washington, D.C. as noted in the RFP.</i> | February 2020 (exact dates TBD) |

2. ABOUT POWER TO DECIDE

Power to Decide, the campaign to prevent unplanned pregnancy, believes that all young people should have the opportunity to pursue the future they want, realize their full potential and follow their intentions. These beliefs guide our work to ensure that all young people have the power to decide if, when, and under what circumstances to get pregnant and have a child. We provide objective, evidence-based information about sexual and reproductive health, and we work to guarantee equitable access to the full spectrum of reproductive health services. We are a national, non-partisan organization that is committed to common ground, common sense solutions and catalyzing innovation in the public and private sectors. To learn about Power to Decide, visit our website at <https://powertodecide.org>.

Background

Power to Decide is working with leaders and social and healthcare providers from more than 40 national, state, and local organizations to build a nationwide Reproductive Well-Being Movement (RWBM). This movement will develop a culture and system of support to make it possible for every person—no matter who they are or where they live—to achieve the sexual and reproductive outcomes they want.

The RWBM has and will continue to work at both the national and community levels across various sectors that impact reproductive well-being, including, but not limited to the healthcare, human services, economic mobility and education sectors. Serving as the convener, Power to Decide has worked with a Reproductive Well-Being Steering Committee to develop a shared narrative. A narrative is a commonly held interpretation of the world and how it works, shaped by many stories and experiences. There are countless narratives about sexual and reproductive health, some of which are disempowering, shaming, or judgmental, and they all play a powerful role in maintaining systems that don't support reproductive well-being. As the new shared narrative takes hold among health and social services providers, influencers and then broader society, it aims to influence not only attitudes, but also practices, norms, expectations, and a demand for systems of support.

In addition to the shared narrative, the steering committee has also developed a National Blueprint for Action which is intended to be the foundation for collective action to shift the narrative and culture to one that values reproductive well-being. A Place-Based Implementation framework was also developed and is comprised of evidence-informed and craft-based strategies that can be customized at the local level by community networks that represent the diversity and context of that community.

In addition to these aforementioned tools, Power to Decide is acutely aware that the success of the RWBM is contingent upon strong local systems of support to ensure that people have what they need to achieve reproductive well-being.

3. SHARED LEARNING COLLABORATIVE: PURPOSE AND DESCRIPTION

With generous support from the William and Flora Hewlett Foundation, Power to Decide will convene a Shared Learning Collaborative of ten (10) place-based teams with cross-sectoral representation (e.g. women's and men's health, education, economic development, etc.) committed to building a system of support for reproductive well-being in their regions or communities. Each applicant team will be able to define what 'place' or 'community' means to them, depending on their context.

During a three-year funding period, Power to Decide will support each of the ten (10) place based teams to:

- 1) Build their capacity to establish a collaborative approach to implementing a portfolio of evidence-informed interventions that support reproductive well-being;
- 2) Develop and implement a plan to lead a collective impact effort to increase reproductive well-being in their communities
- 3) Foster and catalyze innovation within their own team and across teams through participation in a learning community; and
- 4) Aggregate and share learnings, stories, and innovations to seed and inform place-based work in other locations.

More specifically, Power to Decide will provide support for:

- Five in person gatherings in Washington D.C. during the grant period (1 meeting in Year 1; 2 meetings in Year 2; and 2 meetings in Year 3);
- Each collaborative learning team to receive ongoing and customized support via a coach;
- Participation in ongoing interactive and shared learning with other teams through an online support platform; and
- Opportunities to learn and share best practices between participating teams, as well as promotion of place-based successes.

Power to Decide will host the Shared Learning Collaborative site through a Learning Management System (LMS) and offer intensive assistance to place-based teams over a three-year period to help teams assess their community environments, create local blueprints for action, implement their plans, and measure and monitor progress.

Participating places are expected to:

- Identify a core team of up to three members, each member representing a different sector, who will lead the work of the initiative throughout the funding period.
- Develop (or leverage an existing) cross-sectoral initiative to achieve collective impact and support reproductive well-being in their communities.
- All team members participate in all in-person trainings and in periodic check-ins with their assigned coach.
- Complete an annual reproductive well-being assessment.
- Complete annual progress reports.

4. PROPOSAL GUIDELINES

Eligibility Criteria

This Request for Proposal (RFP) presents the requirements for this open and competitive process. Proposals will be accepted until 5:00pm EST October 25, 2019. Any proposals received after this date and time will not be reviewed.

Eligible applicants include nonprofits with 501(c)(3) tax-exempt status and non-governmental agencies. Each Shared Learning Collaborative team must consist of a maximum of three members representing multiple sectors, including but not limited to health care, social services, reproductive justice, social mobility, and education.

Successful teams will be awarded \$10,000 each year for up to three years to support each team's travel costs and expenses associated with convening stakeholders in their local regions. Separately, Power to Decide will support travel costs for all team members to attend five in-person meetings in Washington, D.C. over the 3-year period.

Funds awarded may not be used for lobbying efforts or to engage in political activity. Funds should not be used to support existing projects or to supplement existing funding.

Each Learning Collaborative team must include in their application package a letter signed by the executive leadership of each organization committing to their participation, including in the in-person meetings in Washington, D.C., annual assessment, annual reports, and ongoing technical assistance.

Power to Decide encourages applicants from organizations that work with underserved populations. Priority will be given to organizations that demonstrate collaboration and leveraging of multi-sectoral partnerships.

Proposal Documents

Organizations are invited to submit a proposal to build capacity and lead collective impact efforts in their respective places or communities. Applications may be submitted in **one** of two ways: in writing, no more than five pages in length, or via video, no more than 10 minutes in length.

The written narrative or video submission should include information about the following:

- 1) A definition of 'place' or 'community' for the purposes of this project as well as an explanation of why your place is ready for this effort and in need of improving reproductive well-being.
- 2) A list of the names, positions, and qualifications of each of the three (3) members of the proposed Learning Collaborative team, including qualifications and experience (if any) with capacity building and collective impact.

- 3) A description of how the core team represents and serves the diversity of your place, and in particular, those most marginalized in your place.
- 4) A description of any current or past local efforts to address reproductive well-being in your community.
- 5) An explanation of why you feel your community is currently well-positioned to address reproductive well-being through this project.

It is strongly recommended that prospective applicants conduct a community readiness assessment prior to completing the application. *The assessment results do not need to be submitted with the application documents.* An example of a community readiness assessment tool can be found at this link: <https://ctb.ku.edu/en/table-of-contents/overview/models-for-community-health-and-development/community-readiness/checklist>. However, prospective applicants are encouraged to utilize a community readiness assessment that best fits their organizational and community needs.

Video submissions can be submitted in lieu of typed submissions and should be no more than 1 Gigabyte (GB) in file size. Please send an email to rfp@powertodecide.org to receive a secure link to upload your video submission.

Written applications should be no more than five pages in length. Applications should follow these formatting guidelines:

- Be typed and double-spaced
- Be in 11-point font
- Have a 1-inch margin on all sides
- Include page numbers on all pages

Written applications should be submitted via email to rfp@powertodecide.org.

Proposal Timeline:

We understand that applicants may have questions about this opportunity. Power to Decide will hold an informational, question-and-answer webinar session on October 8th, 4:00pm-5:00pm EST. Please register for the informational webinar using this registration link:

<https://attendeegotowebinar.com/register/9071108769866080779>

All proposals in response to this RFP are due no later than **5:00pm EST October 25, 2019**. Evaluation of proposals will be conducted between October 28, 2019 and November 15, 2019. We anticipate conducting phone/Skype interviews with selected finalists between December 2 and December 6, 2019. Awardees will be notified the week of December 16, 2019.

Notifications to applicants that were **not** selected will be completed by December 27, 2019.