

SURVEY SAYS

POWER TO DECIDE, THE CAMPAIGN TO PREVENT UNPLANNED PREGNANCY

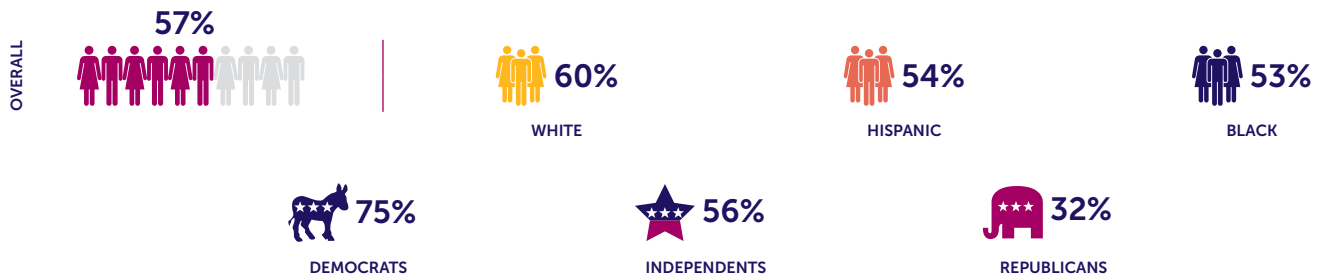
THANKS, BIRTH CONTROL 2022

A NEW SURVEY COMMISSIONED BY POWER TO DECIDE SHOWS
YOUNG ADULTS CONCERNED ABOUT FUTURE ACCESS TO BIRTH CONTROL.

HALF OF RESPONDENTS ARE CONCERNED BIRTH CONTROL WILL BE HARDER TO ACCESS IN THE FUTURE.

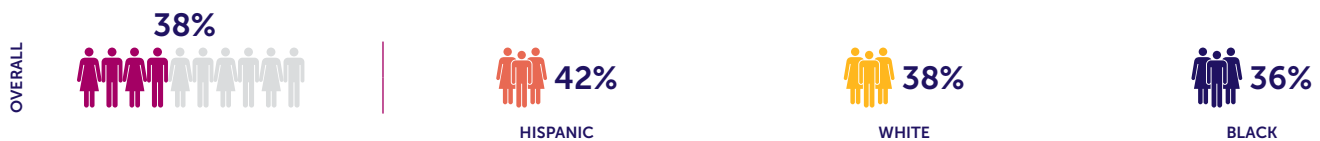


NEARLY 6 IN 10 THINK IT WILL BE HARDER TO ACCESS BIRTH CONTROL IN THE WAKE
OF THE SUPREME COURT DECISION OVERTURNING ROE V. WADE.

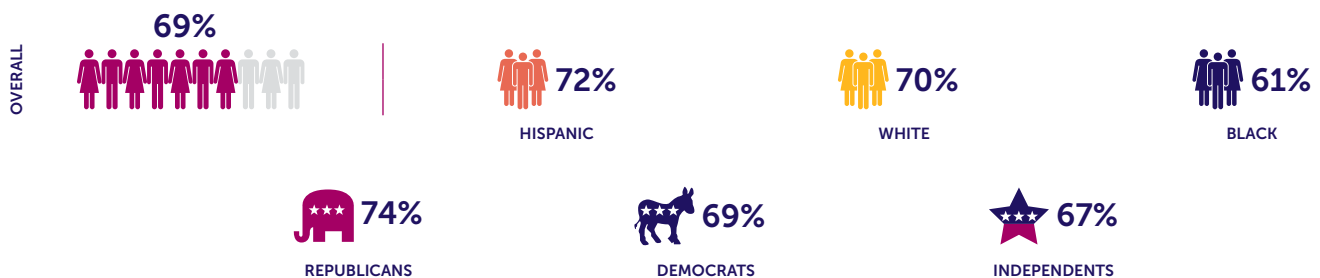


FINDINGS SUGGEST RELIANCE ON SOCIAL MEDIA FOR LEARNING ABOUT BIRTH CONTROL,
AND HIGHLIGHTS THE NEED FOR ACCURATE INFORMATION ONLINE.

NEARLY 4 IN 10 SAID THEY HAVE RECEIVED INFORMATION ABOUT BIRTH CONTROL FROM SOCIAL MEDIA IN THE LAST YEAR.



ALMOST 7 IN 10 INCORRECTLY BELIEVE EMERGENCY CONTRACEPTION CAN END A PREGNANCY IN ITS EARLY STAGES.



This study was conducted for Power to Decide via web and telephone by SSRS, an independent research company. Interviews were conducted from October 7, 2022 – October 10, 2022 among adults ages 18 to 29. A total of 1,027 interviews were conducted with a margin of error for total respondents of +/- 4.3 percentage points adjusted for design effect, at the 95% confidence level.

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