



# POWER TO DECIDE

The campaign to prevent unplanned pregnancy

## SELECT360

We believe that all young people—no matter who they are, where they live, or their economic status—deserve the **power to decide** if, when, and under what circumstances to get pregnant and have a child.

We believe that all young people should have the opportunity to pursue the future they want, realize their full possibility, and follow their intentions.

We believe in opportunity, possibility, and self-determination. And we won't stop believing until every young person has the **power to decide**.

We are committed to working with you to build comprehensive, 360-degree strategies to grow the strength and capacity of your organization by sharing our experience, expertise, and proven solutions.

We have worked with hundreds of partners over 20+ years, including Google, the Centers for Disease Control and Prevention, federal and state agencies, and community groups. We have been recognized with dozens of prestigious awards for strategic communication expertise and digital innovation. We are catalysts and capacity builders for innovative solutions, and we take an unbiased, evidence-based approach to everything we do.

[Contact us](#) to see what Select360 can provide for you—from proven programs you can license and customize to tailored technical assistance to address your strategic needs.

Learn more about our Select360 Consulting services at [www.powertodecide.org](http://www.powertodecide.org)

### What We Offer

- **One Key Question®** asks women: "Would you like to become pregnant in the next year?" so primary care providers and others can more fully support women's health needs, such as preventing an unintended pregnancy or preparing for a healthy pregnancy. [Explore](#) how you can use this ground-breaking program.
- We can customize a digital solution for your audiences by creating original content or licensing our extensive library of [Power to Decide](#) and [Bedsider](#) content and images.
- We use a [design thinking framework](#) to improve our clients' chances of finding successful solutions through insights that come directly from their target audience. We provide trainings in how you can use design-thinking in your work.
- We [work closely with clients](#) to fully understand the context of their work as well as existing needs and resources. Working in partnership, we can develop policy and [systems solutions, programming, capacity building](#), and measurement planning that aligns with best practice, is feasible, and meets clients' needs.
- We work at the national and state levels with a variety of people and organizations to identify effective policy solutions for your community.



[PowerToDecide.org](http://PowerToDecide.org)

[Bedsider.org](http://Bedsider.org)

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