



the campaign to prevent unplanned pregnancy

October 13, 2020

CONTACT: Paloma Zuleta  
202-812-4477  
[pzuleta@powertodecide.org](mailto:pzuleta@powertodecide.org)

## **POWER TO DECIDE'S ONE KEY QUESTION® TRAINING IS NOW AVAILABLE ONLINE**

*Award winning training is key to starting the conversation about pregnancy desires*

(Washington, D.C.) — Power to Decide is pleased to announce today that its unique and innovative One Key Question® training is now available online. One Key Question Online provides a framework for health care and social service providers to routinely ask their patients about pregnancy desires and goals as well as offer personalized counseling and care based on their response.

“Making our transformative One Key Question training available via a digital platform allows us to train more providers so that we can all help more people have the power to decide if, when and under what circumstances to get pregnant and have a child,” said Gillian Sealy, Interim CEO, Power to Decide. “One Key Question supports people’s power to decide by helping to transform their health care experience.”

The One Key Question approach is patient-centered and focuses on equally supporting those who want to get pregnant, those who do not and those who are ambivalent. One Key Question asks patients if they would like to become pregnant in the next year and offers four answer options, *yes, no, unsure* and *okay either way*. The training also addresses health equity, including perinatal equity as well as maternal and child health.

The One Key Question certification training focuses on starting the conversation with patients about pregnancy desires. Any type of provider, whether an administrative staff, frontline staff or support staff, can take the One Key Question training and become certified. By offering the training online, Power to Decide is able to integrate a suite of interactive teachings for non-clinical and clinical providers alike.

In fact, One Key Question has been [studied by a number of researchers](#) on measures such as health care quality, patient experience and satisfaction and patient outcomes and has shown positive results.

The [American Medical Association](#) supports the use of pregnancy desire and contraceptive screening as part of routine well-care. And One Key Question is already used by thousands of health care and social service providers including clinicians, community health workers and home visiting nurses as well as large health systems and state and local public health departments in approximately 30 states. One Key Question was recognized by the Association of Maternal and Child Health Programs (AMCHP) with the [2020 Innovation Station Best Practice Award](#).

To learn more about One Key Question, or to sign-up for the online training, visit Power to Decide's website [here](#).

**Power to Decide** is a private, non-partisan, non-profit organization that works to ensure all people—no matter who they are, where they live or what their economic status might be—have the power to decide if, when and under what circumstances to get pregnant and have a child. Please visit us at [www.PowerToDecide.org](http://www.PowerToDecide.org) or follow us on Facebook and Twitter.