

SURVEY SAYS

POWER TO DECIDE, THE CAMPAIGN TO PREVENT UNPLANNED PREGNANCY

Telehealth

Access and Knowledge Gaps Exist for Lower Income Women

Telehealth can help overcome some of the common barriers associated with not being able to access contraception, such as transportation, cost of childcare, and taking time off from work. However, lack of access to reliable internet and other resources prevent some women from using telehealth.

Among women with annual household incomes over \$50,000:



67%

of respondents reported understanding what telehealth is.



69%

of respondents reported using telehealth services.



68%

of respondents knew how to find a telehealth provider.

Among women with annual household incomes under \$50,000:



21%

of respondents reported understanding what telehealth is.



31%

of respondents reported using telehealth services.



21%

of respondents knew how to find a telehealth provider.

In addition, 72% of respondents with higher incomes reported they were likely to talk to their health care provider about telehealth options in comparison to 18% of women with lower incomes. These results reflect a need to increase education so that all women regardless of economic status can access contraception through telehealth.

About the Survey: Data presented here are drawn from a national survey conducted by Ask Your Target Market (AYTM), which surveyed 500 women in the U.S. between the ages of 18-29 in May 2020.