**Sample Op-Ed or Blog and General Tips**

**[Identify personal connection to primary message: Nearly 300,000 women in Kentucky live in contraceptive deserts]**

* Women are struggling financially and barriers to access contraception further limit their resources and their ability to live life on their own terms.

**[Explain contraceptive deserts in Kentucky]**

* An estimated [267,600 women](https://powertodecide.org/what-we-do/information/resource-library/contraceptive-access-kentucky) living at or below 250% of the poverty level in Kentucky live in contraceptive deserts, counties in which there is not reasonable access to a health center offering the full range of contraceptive methods.
* This means women struggling to make ends meet must incur additional costs such as transportation, child care, and taking unpaid time from work just to get the type of contraception they need. [**Add** local story or example if possible].
* Across the country, more than 19 million U.S. women in need live in [contraceptive deserts](https://powertodecide.org/what-we-do/access/birth-control-access).

**[Proactive steps taken by Kentucky to expand access to contraception]**

* Kentucky has already expanded Medicaid to low-income adults, which helps decrease the percentage of uninsured women, and by extension, give them contraceptive coverage they need to live healthy lives.

**[Kentucky could take the following additional steps]**

* Allowing pharmacists to prescribe contraception would help increase access to some methods.
* Requiring insurance to cover an extended supply of prescription contraceptives.
* Protecting insurance coverage of the full range of contraceptive methods.

**[Conclusion – Sample ideas below]**

* Women in Kentucky who live in contraceptive deserts face costs for transportation, child care and taking unpaid time off from work just to access basic health care.
* Kentucky has taken a significant step to reduce the burden but there is more work to be done.
* Expanding access to contraception is important in Kentucky in order to help the 400,000 women in need currently living in contraceptive deserts, and so many others who are striving to achieve their educational, career, economic, and family goals.
* Birth control has widespread support.
	+ For one, nearly all women (99%) who have ever had sex with men [have used contraceptives at some point in their lives](https://powertodecide.org/what-we-do/information/resource-library/everyone-loves-birth-control).
	+ [The majority of adults (76%)](https://powertodecide.org/what-we-do/information/resource-library/survey-says-thxbirthcontrol-november-2019), believe that birth control is a basic part of women’s health care. Further, 86% of adults, support access to all birth control methods, with broad support [regardless of race, region, and political affiliation](https://powertodecide.org/what-we-do/information/resource-library/survey-says-thxbirthcontrol-november-2019).
* Access to contraception is more important than ever.
	+ COVID-19 is putting front and center the need for women to be able to access birth control in a variety of ways.
	+ COVID-19 is having a significant impact on the health and economic security of people nationwide.
	+ The pandemic has also changed our approach to health care and highlights the opportunity to deliver access to care in innovative ways.