



the campaign to prevent unplanned pregnancy

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POWER TO DECIDE CONTINUES ITS PARTNERSHIP WITH FOUNDATION CONSUMER HEALTHCARE

Partnership Supports Increased Access to Emergency Contraception

(Washington, D.C.) — Power to Decide is proud to announce it will continue its partnership with Foundation Consumer Healthcare (FCH), the maker of [Plan B One-Step®](#) emergency contraception.

The partnership will continue to dispel common myths and misinformation about emergency contraception, encourage continued conversation with mentors about sexual health and help more people access emergency contraception. All resources will be distributed via the Power to Decide [website](#) and the organization's [Bedsider](#) program.

"We are grateful to Foundation Consumer Healthcare for their continued support to ensure more people have resources and information about emergency contraception and their reproductive health care," said Dr. Raegan McDonald-Mosley, CEO, Power to Decide. "Emergency contraception is part of the full range of birth control options that all people need in order to have the power to decide if, when and under what circumstances to get pregnant and have a child."

"Foundation Consumer Healthcare is dedicated to improving education and access to emergency contraception for everyone," said Greg Bradley, President and CEO, Foundation Consumer Healthcare. "We are proud to continue our partnership with Power to Decide and support their ongoing efforts to provide trusted and accurate information that allows people to make informed decisions about their sexual health."

About Power to Decide

Power to Decide is a private, non-partisan, non-profit organization that works to ensure all people—no matter who they are, where they live or what their economic status might be—have the power to decide if, when and under what circumstances to get pregnant and have a child. Please visit us at www.PowerToDecide.org or follow us on Facebook and Twitter.

About Foundation Consumer Healthcare:

Foundation Consumer Healthcare, LLC (FCH) is an over-the-counter (OTC) consumer healthcare company located in Pittsburgh, PA. As one of the fastest growing OTC healthcare companies, FCH develops and markets a variety of expert recommended, consumer-preferred OTC healthcare products. Our flagship brand, Plan B One-Step®, is the #1 OB-GYN recommended emergency contraception in the US. Through our work with Plan B, FCH continues to make strides to educate and increase access to EC for all people across the country.

FCH and the Foundation Consumer family of companies are dedicated to growing and supporting Proven Brands and Trusted Products, including Breathe Right® Nasal Strips, Children's Dimetapp®, Anbesol® and St. Joseph® Low Dose Aspirin and more.

About Plan B One-Step®

Plan B One-Step® (levonorgestrel) 1.5 mg tablet is a progestin-only emergency contraceptive that helps prevent pregnancy before it begins by temporarily delaying ovulation. It must be taken within 72 hours after birth control failure or unprotected sex. The sooner it's taken, the better it works. Plan B One-Step® is not an abortion pill; it will not work if a woman is already pregnant and will not affect an existing pregnancy. Plan B One-Step® is a back-up method of preventing pregnancy, and should not be used as regular birth control because it is not as effective. For additional information, visit www.PlanBOneStep.com.

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