



the campaign to prevent unplanned pregnancy

November 19, 2018

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## POWER TO DECIDE EARNS 4-STAR RATING FROM CHARITY NAVIGATOR

(Washington, D.C.)— Power to Decide, the campaign to prevent unplanned pregnancy, was awarded its 12th consecutive 4-star rating by [Charity Navigator](#), which is a streak that can be claimed by less than 1% of all charities reviewed. The 4-star rating is the highest rating a charitable non-profit can receive. Charity Navigator is an independent, non-profit organization that provides donors with essential information in order to make informed decisions about charitable giving.

For more than 20 years, Power to Decide has been a recognized as a leader in ensuring that young people have what they need to decide if, when, and under what circumstances to get pregnant. Power to Decide provides reliable, relevant, and resonant sexual and reproductive health information via its direct to consumer property, [Bedsider.org](#). The organization also has been a leader in advocating for greater access to contraceptive methods in order to avoid unplanned pregnancies. Power to Decide also serves as a trusted source for research-based solutions and works with mentors, policymakers, and entertainment media in order to further its mission.

“We are so proud to have received this prestigious recognition from Charity Navigator for the 12<sup>th</sup> consecutive time,” said Ginny Ehrlich, CEO, Power to Decide. “This special recognition validates our work and recognizes our efforts to ensure that every dollar of support we receive is used wisely in order to maximize our impact for young people. Our goal remains to help ensure that all young people—regardless of who they are or where they live—have access to quality sexual health information and the full range of contraceptive methods.”

Power to Decide was founded in 1996 when teen pregnancy and birth rates were significantly higher. Although unplanned and teen pregnancies rates have declined significantly, women of color and women living in poverty continue to experience unplanned pregnancies at unacceptably high rates. In addition, recent [research](#) conducted by Power to Decide shows that nearly 20 million American women live in contraceptive deserts—defined by their lack of reasonable access to public health care sites offering the full range of contraceptive methods.

“Despite significant progress, we cannot declare victory. We must continue our efforts until all young people have the power to decide if, when, and under what circumstances to get pregnant and have a child,” concluded Ehrlich.

**Power to Decide** is a private, non-partisan, non-profit organization that works to ensure all people—no matter who they are, where they live, or what their economic status might be—have the power to decide

if, when, and under what circumstances to get pregnant and have a child. Please visit us at [www.PowerToDecide.org](http://www.PowerToDecide.org) or follow us on Facebook and Twitter.