



the campaign to prevent unplanned pregnancy

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CONTACT: Paloma Zuleta
202-812-4477
pzuleta@powertodecide.org

GIVE THE GIFT OF RESPECT FOR VALENTINE'S DAY

New Survey Reveals That Young People Believe It Is Better to Play It Safe

(Washington, D.C.) — Seventy-two percent of young people in the United States would have more respect for a partner who insisted on using a condom, according to a [new survey](#) conducted in partnership between Power to Decide and Cosmopolitan magazine. The survey, which polled women and men, age 18 to 34, also indicated that respondents were confident in their abilities to use condoms correctly, and maintained positive attitudes regarding condom use.

“This poll reinforces the importance of respect and caring in relationships. This is a promising sign that young people are so supportive of condom use, as it is important that young people take care of their total health by protecting against both sexually transmitted infections and unplanned pregnancy,” said Ginny Ehrlich, CEO, Power to Decide.

The survey results are being released in conjunction with [Bedsider's](#) fourth annual [#MakeSomeLove](#) campaign, which coincidentally, falls during National Condom Week. This year, Power to Decide and Bedsider are kicking off Valentine's Day with a video that celebrates the benefits of [condoms](#) and encourages users to [make](#) their own gold condom earrings. The earrings were inspired by [NYFW](#).

The survey results showed that:

- 72 percent of respondents indicated that if their partner insists on using a condom they would respect them more.
 - Specifically, 72 percent of male respondents and 73 percent of female respondents indicated that if their partner insists on using a condom they would respect them more.
- 42 percent of respondents stated that they did not mind using condoms.
 - Specifically, 38 percent of male respondents and 43 percent of female respondents indicated that they did not mind using a condom.
- 58 percent of respondents noted that they were “super confident” in their ability to use condoms correctly.
- 44 percent of respondents noted that they knew about the [internal \(female\) condom](#).

Condoms are one of the most effective, inexpensive ways to prevent an unplanned pregnancy and guard against sexually transmitted infections, including HIV. When used correctly, condoms are 98 percent effective. To learn more about the different types of condoms as a method of birth control, visit Bedsider.org.

About the Survey: Data presented here are drawn from a survey conducted by Ask Your Target Market (AYTM), an online market research firm. Using AYTM's panel, we surveyed 2,000 U.S. adults between the ages of 18-34 from October 15 to October 23, 2018. The estimated margin of error for the total respondents is +/- 2.20% at the 95% confidence level.

Power to Decide is a private, non-partisan, non-profit organization that works to ensure all people—no matter who they are, where they live, or what their economic status might be—have the power to decide if, when, and under what circumstances to get pregnant and have a child. Please visit us at www.PowerToDecide.org or follow us on Facebook and Twitter.