



the campaign to prevent unplanned pregnancy



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POWER TO DECIDE AND MEDICINES360 ANNOUNCE PARTNERSHIP TO EXPAND ACCESS TO CONTRACEPTION

(Washington, D.C.) —Today, millions of women in need of contraception struggle with access to this basic part of women’s health care. To help women access this needed service, Power to Decide and Medicines360, a mission-driven nonprofit women’s health pharmaceutical, will partner to help expand access to contraception for all women. This partnership aims especially to help the more than [19 million women](#) who live in [contraceptive deserts](#)—meaning that they live in counties without reasonable access to the full range of contraceptive methods.

Medicines360 and Power to Decide will work together to ensure that all women have access to the information and services they need in order to align their intentions with their actions and live life on their own terms. They will offer information about clinics that provide low cost IUD options via Power to Decide’s [Bedsider program](#); support low income women’s transportation and child care costs via the contraceptive access fund, which will launch in 2019 and educate providers about quality contraceptive care.

“We are excited to work with Medicines360 to ensure that women can access the birth control method that’s right for them,” said Ginny Ehrlich, CEO, Power to Decide. “All women deserve the power to decide if, when and under what circumstances to get pregnant and have a child. However, many women struggle to access the care they need to achieve their goals due to financial and other barriers. Medicines360 has led the way to put low cost IUDs on the market and shares our goal to reduce barriers to access.”

“In partnership with Power to Decide, we can help respond to the challenges women face when trying to access contraception,” said Jessica Grossman, MD, Chief Executive Officer, Medicines360. “Our goal is to close critical access gaps for women and we look forward to working with Power to Decide to accelerate progress in this arena.”

Power to Decide is a private, non-partisan, non-profit organization that works to ensure all people—no matter who they are, where they live, or what their economic status might be—have the power to decide if, when and under what circumstances to get pregnant and have a child. Please visit us at powertodecide.org or follow us on Facebook and Twitter.

Medicines360, located in San Francisco, California, is a nonprofit global women’s health pharmaceutical company with a mission to expand access to quality medicines for all women regardless of their socioeconomic status, insurance coverage, or geographic location. Medicines360 is committed to working with healthcare providers, advocacy groups and patients to deliver innovative and

meaningful treatments that help women around the world have greater access to the medicines they need. For more information, visit www.medicines360.org.