



the campaign to prevent unplanned pregnancy

May 1, 2018

CONTACT: Paloma Zuleta

202-812-4477

[pzuleta@powertodecide.org](mailto:pzuleta@powertodecide.org)

## **POWER TO DECIDE RECEIVES 2018 PLATINUM SEAL OF TRANSPARENCY BY GUIDESTAR**

(Washington, D.C.) — Power to Decide, the campaign to prevent unplanned pregnancy, was recently awarded the 2018 Platinum Seal of Transparency by [GuideStar](#), the world’s largest source of information on nonprofit organizations. The platinum rating is GuideStar’s newest and highest level of recognition. In previous years, GuideStar has recognized Power to Decide with the silver and most recently, with the gold rating.

For more than 20 years, Power to Decide has been a recognized source of objective, evidence-based information about sexual health and contraceptive options and works to guarantee equitable access to and information about the full range of birth control methods. Power to Decide believes that all young people should have the opportunity to pursue the future they want, realize their full possibility, and follow their intentions.

“For more than 5 years, GuideStar has recognized Power to Decide’s excellent record of transparency and effectiveness,” said Ginny Ehrlich, CEO, Power to Decide. “We are honored to have received the 2018 Platinum Seal of Transparency that recognizes our commitment to making the most of every dollar we receive to help all young people have access to quality sexual health information and the full range of contraceptive methods.”

Power to Decide was founded in 1996, when teen pregnancy and birth rates in the United States were significantly higher than today. Although rates of unplanned and teen pregnancy have declined considerably in the last two decades, progress isn’t victory. Women of color and women living in poverty continue to experience unplanned pregnancies at high rates. In addition, recent [research](#) conducted by Power to Decide shows that more than 19 million American women live in contraceptive deserts—defined by their lack of reasonable access to public health care sites offering the full range of contraceptive methods.

“Despite significant progress, we must continue our efforts so that all young people – no matter who they are or where they live - have the power to decide if, when, and under what circumstances to get pregnant,” concluded Ehrlich.

**Power to Decide** is a private, non-partisan, non-profit organization that works to ensure all people—no matter who they are, where they live, or what their economic status might be—have the power to decide if, when, and under what circumstances to get pregnant and have a child. Please visit us at [www.PowerToDecide.org](http://www.PowerToDecide.org) or follow us on Facebook and Twitter.