



the campaign to prevent unplanned pregnancy

Senior Manager, Select 360

About Power to Decide

Power to Decide, the campaign to prevent unplanned pregnancy, believes that all young people should have the opportunity to pursue the future they want, realize their full possibility, and follow their intentions. These beliefs guide our work to ensure that all young people have the power to decide if, when, and under what circumstances to get pregnant and have a child. We provide objective, evidence-based information about sexual health and contraceptive options, and we work to guarantee equitable access to and information about the full range of contraceptive methods. We are a national, non-partisan organization that is committed to common ground, common sense solutions and catalyzing innovation in the public and private sectors.

Position

Power to Decide seeks an experienced professional to serve as Senior Manager, Select 360. The Senior Manager is primarily focused on implementing a comprehensive state communications plan to reduce unintended pregnancy. The position will also provide communications support for the organization's Select 360 consulting services. This position will work closely with colleagues across the organization to coordinate and implement the state communications effort and Select 360 work.

Please note, this position is funded through a foundation grant and contingent on that funding. The five-year effort will be reviewed at year three for progress toward program goals. Occasional travel will be required for this position.

This position will report to the Chief Innovation Officer.

Responsibilities

The specific duties of the Senior Manager, Select 360 include, but are not limited to:

- Create and implement a statewide communications effort to reduce unintended pregnancy.
- Overall project management of the statewide communications effort.

- Create, review, and edit materials associated with the statewide communications effort.
- Oversee and collaborate with outside vendors (such as advertising firms and website developers).
- Collect and analyze data on the performance of the statewide communications effort, developing and implementing revisions to the effort as needed.
- Coordination with partner organizations including regular meetings and calls, data sharing, and keeping them apprised of the communications campaign.
- Communicate regularly with an Advisory Group empaneled to provide counsel to the statewide communication effort.
- Provide communications and marketing assistance for Power to Decide's consulting services, including the organization's One Key Question initiative.
- Research, identify, and engage with new Select 360 partners.
- Draft reports related to the statewide communications effort, including monthly accounting of accomplishments.
- Perform other duties as assigned.

Qualifications

We are looking for someone who will think big, embrace innovation, and seek new ways of addressing issues. The successful candidate will be responsible, conscientious, adaptive, and resourceful. They will value diversity of thought, backgrounds, and perspectives; be collaborative and proactive; and work effectively as part of an integrated cross-functional team. They will be able to comfortably embrace a non-ideological "big tent" approach to sexual health and unplanned pregnancy prevention and be passionate about health equity and creating a culture in which all young people can thrive.

The successful candidate will have/be:

- Bachelor's degree and 5-7 years of relevant work experience.
- Strong project management and organizational skills.
- Superb writing, editing, and verbal skills with consistent attention to detail.
- Considerable communications experience including supporting digital and innovative efforts to address social challenges.
- Experience in developing and monitoring successful communications efforts, in general, and digital interventions, in particular.
- Able to work on multiple tasks concurrently and complete projects on schedule.
- Ability to take initiative and work independently as well as with teams.
- Responsible, conscientious, flexible, and resourceful.
- Excellent interpersonal skills.
- Able to comfortably embrace a non-ideological approach to unplanned pregnancy prevention among teens and young adults.

The Senior Manager, Select 360 is an exempt position. Salary is commensurate with experience and Power to Decide has an excellent benefits package including health, dental and vision insurance, 403b, flexible spending accounts, flexible work schedules, and generous leave. Power to Decide is committed to maintaining a diverse staff and an inclusive, multicultural environment. We are proud to provide equal employment opportunities (EEO) to all employees and applicants without regard to actual or perceived race, color, religion, national origin, parenting status (including pregnancy, childbirth or related medical conditions), age, marital status, sexual orientation, gender identity or expression, veteran status, uniformed service member status, disability or any other characteristic protected by law.

Please send a cover letter and resume to: recruitment@powertodecide.org