

POWER TO DECIDE

the campaign to prevent unplanned pregnancy

Power to Decide, the campaign to prevent unplanned pregnancy, is looking for a Communications and Media Intern for the Fall 2017 semester. We're looking for someone who may be able to stay with us for more than 1 semester—possibly up to three, if both parties wish to extend the term of the internship. This position can either be a paid internship or the intern must be able to receive school credit. We are looking for someone who can work between 30 and 40 hours a week—but hours are based on the intern's availability.

About Power to Decide:

Power to Decide believes that all young people should have the opportunity to pursue the future they want, realize their full possibility, and follow their intentions. These beliefs guide our work to ensure that all young people have the power to decide if, when, and under what circumstances to get pregnant. We provide objective, evidence-based information about sexual health and contraceptive options, and we work to guarantee equitable access to and information about the full range of contraceptive methods. We are a national, non-partisan organization that is committed to common ground, common sense solutions and catalyzing innovation in the public and private sectors. Our web properties include our corporate site, PowerToDecide.org, Bedsider.org, our birth control network for 20something women and StayTeen.org, our online community for teens. Please look at these sites and be familiar with them before applying.

About the Communications and Media Department:

In addition to traditional media relations and communications efforts, the Campaign also works with entertainment media to get messages about pregnancy, contraception, prevention, and consequences integrated into popular media. We aim to reach teens, young adults, and parents through the media they like to consume—including TV, magazines, websites, and more. We do this by cultivating relationships and partnerships with media leaders, including writers, producers, executives, and others, educating them about our issues, and collaborating with them to include our messages in their content.

Job Description:

Internship duties include: curating daily news clips to send to staff members, drafting press releases, staying on top of trends in popular culture and the media industry; assisting in the planning and execution of our yearly meetings; writing about our issues for partners and colleagues; drafting social media language for Bedsider, Stay Teen, and The National Campaign; some other administrative duties and other duties as assigned.

Qualifications:

The ideal candidate will be a college student available to intern for up to three semesters (pending agreement by both the intern and the Campaign). A passion for popular culture is essential as well as a strong interest in news, TV, movies, blogs, social media, and "the next big thing." Watching

and taking notes on TV shows like *Teen Mom*, *The Fosters*, and other young adult media is a large part of this role. Must have strong organizational skills and a good sense of humor as well as strong writing skills. We are looking for a self-starter who can solve problems creatively, multi-task productively, and pay meticulous attention to details.

To Apply:

To apply for this internship, send a resume, thoughtful cover letter, and attached application to intern@powertodecide.org and let us know why you'd be a good fit for this position. Include at the bottom of your cover letter two of your favorite TV shows and where you consume most of your news. Please also include at least one writing sample. Please include "Communications and Media Intern" in the subject line.



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Application for Internship

In order to be considered for an internship you must submit a signed and completed application form along with a cover letter and copy of your resume. All application materials must be submitted in a complete packet; incomplete applications will not be reviewed.

Personal Information

Name: _____

School Address: _____

Permanent Address: _____

Best phone number to reach you: _____

E-mail address: _____

Are you requesting that your college grant you credit hours for this internship? _____

Dates available to perform internship: _____

Education

University: _____

Graduate Program: _____

Expected Graduation Year: _____

Areas of Interest

Please list, in order of preference, the three departments in the organization that most interest you.

1. _____

2. _____

3. _____

Qualifications

What special skills do you possess that are applicable to this department (i.e. research experience, editing, language, etc.)? Please feel free to use a second page if necessary.

References

Please list one professional and one character reference that we may contact:

Name: _____

Phone number: _____

Relationship: _____

Name: _____

Phone number: _____

Relationship: _____

Please read carefully before signing.

Power to Decide is an equal opportunity employer and does not discriminate in employment on account of race, color, religion, national origin, citizenship status, ancestry, age, sex (including sexual harassment), sexual orientation, marital status, physical or mental disability, military status or unfavorable discharge from military service. I understand that neither the completion of this application nor any other part of my consideration for employment establishes any obligation for Power to Decide to hire me. If I am hired, I understand that either Power to Decide or I can terminate my employment at any time and for any reason, with or without cause and without prior notice. I understand that no representative of Power to Decide has the authority to make any assurance to the contrary. I attest with my signature below that I have given to Power to Decide true and complete information on this application. No requested information has been concealed. I authorize Power to Decide to contact references provided for employment reference checks. If any information I have provided is untrue, or if I have concealed material information, I understand that this will constitute cause for the denial of employment or immediate dismissal.

Signature: _____ Date: _____