



## **BOARD OF DIRECTORS MEETING MINUTES**

**April 06, 2017**

### **Board Members in Attendance**

Robert Blum  
Vicki Sant  
Matt Stagner  
Forrest Alton  
Amanda Deaver  
Mark Edwards  
Ira Fishman  
William Galston  
Ivan Juzang  
Thomas H. Kean  
Isabel V. Sawhill  
Steve Weiswasser  
Fr. Michael Place  
Bruce Kuhlik  
Vicki Shepard  
Kristen Soltis-Anderson

### **Board Members in Attendance by Phone**

Jody Greenstone Miller  
Deborah Pryce  
Kiah Williams  
Mary Tydings

### **Staff in Attendance**

Ginny Ehrlich  
Bill Albert  
Scott LaGrand  
Julian Teixeira  
Andrea Kane  
Christine Spears  
Rachel Fey  
Kelleen Kaye  
Christina Aldada

## Welcome

Board Chair, Governor Thomas Kean, and Board President, Isabel Sawhill, welcomed Board members and began the meeting at 12:23 am ET.

## Report from the Chief Executive Officer

Ginny Ehrlich, CEO, started her report by thanking Isabel Sawhill and Governor Thomas Kean for their years of dedicated service to the Board and presented them with commemorative gifts. She acknowledged their admirable tenure as Board officers and opened the floor for remarks. Ira Fishman facetiously motioned to keep them on until the end of their terms. Isabel Sawhill graciously thanked the senior staff for their incredible strength and dedication to the organization. Sawhill also commended Ehrlich on her leadership and innovative vision for the organization. Ehrlich acknowledged and thanked Bill Galston, Mark Edwards, and Mary Tydings for their years of service to the Board and the Campaign. Jody Miller stepped down as Exec Committee member after 20 years on board in various roles. Ehrlich welcomed Bruce Kuhlik, Kristen Soltis-Anderson and Kiah Williams to their second meeting and introduced Vicki Sheppard to the Board. Ehrlich then introduced Julie Satterwhite, COO/CFO, and made note of Satterwhite's expertise in nonprofit management and the private sector finance and federal housing contexts. Ehrlich praised senior Campaign staff including CPO Bill Albert, CDO Scott LaGrand Research and Evaluation VP Kelleen Kaye, VP of Marketing and Communications Julian Teixeira, VP of Digital Media Larry Swiader, and VP of Policy and Strategic Partnerships Andrea Kane for their leadership and innovation.

Ehrlich continued with an update on the Campaign's rebranding effort. She confirmed that trademark registration is underway [REDACTED]

Ehrlich continued her report with a discussion on reinvigorating the Campaign's approach to younger teens. She outlined current work with Rescue Group to rethink and revise outreach strategies. [REDACTED]

Ehrlich concluded her report with a development update. The Campaign's individual giving is up by 246% from 2015. She noted that the Campaign was awarded \$1.1 million in new grant money,

pending the award decision on additional grants. The new grants will be used for audience research and enhancements to Bedsider, the launch of Better Birth Control in Appalachian Kentucky, funded collaboration with the Urban Institute, and solidifying the relationship with the Gates Foundation.

[REDACTED]

### **Policy Discussion**

Andrea Kane and Rachel Fey resumed the meeting with a policy discussion. [REDACTED]

[REDACTED]

[REDACTED]

### **Audit and Finance Report**

Julie Satterwhite, CFO informed the Board that the Campaign received a clean audit. She yielded the report to Stephen Weiswasser. Weiswasser began with an update from the Finance Committee Meeting. He acknowledged the diligent and thorough efforts of Satterwhite and Christine Spears to ensure a clean and transparent audit. [REDACTED]

[REDACTED]

[REDACTED]

## **Adjourn**

Board Chair Governor Tom Kean and Board President Isabel Sawhill adjourned the meeting at 2:38 pm.