Nearly all adults age 18-45 say they have all the information they need to avoid an unplanned pregnancy. Almost all say they have heard of birth control pills and condoms and most say they have heard about the most effective methods of contraception (long-acting, reversible contraception or LARC). Even so, among those who have heard of LARC methods, most admit they know “little or nothing” about low maintenance, highly effective methods of birth control. Just one reason why education about sex and contraception ought not to end when high school does.

I HAVE ALL THE INFORMATION I NEED TO AVOID AN UNPLANNED PREGNANCY.  

**YES** 91%  

**NO** 7%

**PERCENTAGE OF PEOPLE WHO HAVE HEARD OF VARIOUS METHODS OF BIRTH CONTROL**

- **99%** PILLS
- **99%** CONDOMS
- **87%** IMPLANTS
- **77%** IUDs

**PERCENTAGE OF PEOPLE WHO SAY THEY KNOW LITTLE OR NOTHING ABOUT VARIOUS METHODS OF BIRTH CONTROL**

- **38%** PILLS
- **12%** CONDOMS
- **77%** IMPLANTS
- **68%** IUDs

**PERCENTAGE OF PEOPLE WHO DON’T KNOW WHERE THE IMPLANT IS INSERTED** 56%

**PERCENTAGE OF PEOPLE WHO DON’T KNOW WHERE THE IUD IS INSERTED** 27%

Data presented here are drawn from a national telephone survey conducted for The National Campaign by SSRS, an independent research company. Interviews were conducted in November and December 2014 among a nationally representative sample of 513 adults age 18-45. The margin of error for total respondents is +/-4.3% at the 95% confidence level.