

# SURVEY SAYS

THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

## HIDE THE BIRTH CONTROL?

The National Campaign has been commissioning public opinion surveys for two decades. One of the most consistent findings over the past 20 years has centered on the power of parents. **IN SURVEY AFTER SURVEY, TEENS SAY PARENTS MOST INFLUENCE THEIR DECISIONS ABOUT SEX.** Not peers, not partners, not popular culture. The results presented here suggest that teens are a bit less sanguine when it comes to parents and birth control.

**THE PRIMARY REASON WHY TEENS DON'T USE BIRTH CONTROL OR PROTECTION IS BECAUSE THEY ARE AFRAID THAT THEIR PARENTS WILL FIND OUT.**

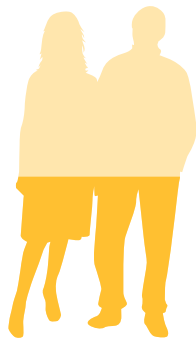
### AGREE

68%



TEENS (ALL)

48%



ADULTS (ALL)

55%

AFRICAN AMERICAN ADULTS

47%

WHITE, NON-HISPANIC ADULTS

41%

HISPANIC ADULTS

### HOW WOULD YOU REACT IF YOU FOUND OUT YOUR TEEN WAS HAVING SEX?\*

68%

Hope they talk to me so I can help ensure they are using birth control.

21%

Hope they talk to me so that I can try to convince them to stop having sex.

4%

Be angry and express disappointment.

3%

Rather not know about it.

\*Readers should note that there were no measurable racial/ethnic differences in the responses to this question.

Methodology. The survey of adults was conducted for The National Campaign by SSRS, an independent research company. Interviews were conducted in February 2015 among a nationally representative sample of 1,017 adults age 18 and older. The margin of error for total respondents is +/-3.1% at the 95% confidence level. The survey of teens was also conducted by SSRS in February 2015 among a nationally representative sample of 501 teens age 13-17. The margin of error for all respondents is +/-4.4% at the 95% confidence level.