One of the nation’s great success stories of the past two decades has been the historic declines in teen pregnancy and childbearing. Since peaking in the early 1990s, teen pregnancy is down 52% and teen births have plummeted 57%. Importantly, there have been impressive declines in all 50 states and among all racial/ethnic groups.

All of this good news raises an important question: Is the progress in preventing too-early pregnancy and parenthood sufficiently deep and widespread that The National Campaign and others committed to preventing teen pregnancy should declare victory and go home? For most Americans, the answer is a resounding “no.”

**Compared to What?**

82% of adults overall say teen pregnancy is an important problem (56% say very important) when compared to other social and economic problems in their community.

- 93% of Black, non-Hispanic adults
- 87% of Hispanic adults
- 79% of White, non-Hispanic adults

**Mission Not Accomplished**

61% of adults overall believe more efforts to prevent teen pregnancy are needed in their community.

- 64% Hispanic
- 64% Black, non-Hispanic
- 60% White, non-Hispanic

Data presented here are drawn from two separate national telephone surveys conducted for The National Campaign by SSRS, an independent research company. Telephone interviews for the “compared to what” questions were conducted in February 2015 among a nationally representative sample of 1,017 adults age 18 and older; those for the “mission not accomplished” questions were conducted in March 2015 among a nationally representative sample of 1,009 adults age 18 and older. For both surveys, the margin of error for total respondents is +/-3.1% at the 95% confidence level.