

# SURVEY SAYS

THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

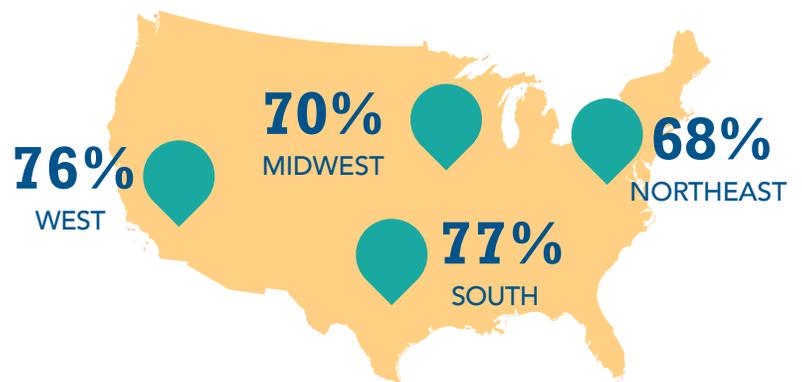
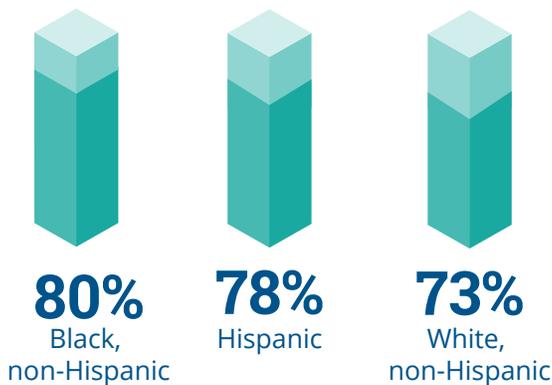
## Mission *Not* Accomplished

The numbers are striking. Since peaking in the early 1990s, teen pregnancy is down 55% and teen births have plummeted 64%. There have been impressive declines in all 50 states and among all racial/ethnic groups.

Despite this extraordinary national success story, **nearly one in four teens still get pregnant by age 20 and progress remains uneven**. Teens and young women of color still experience higher rates of teen pregnancy. The vast majority of the American public seems to recognize the challenges that remain and support additional efforts to prevent teen pregnancy.

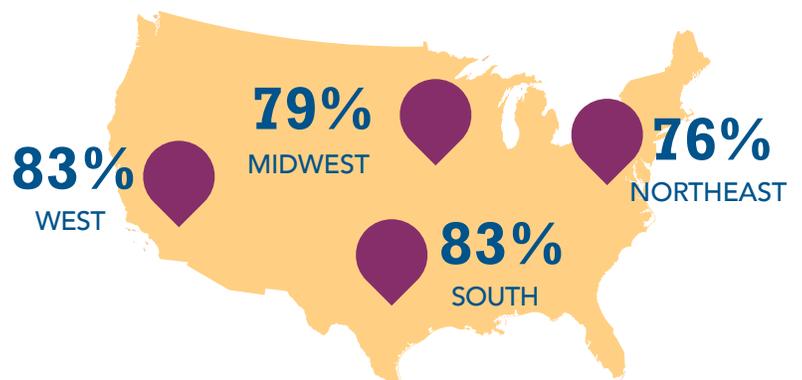
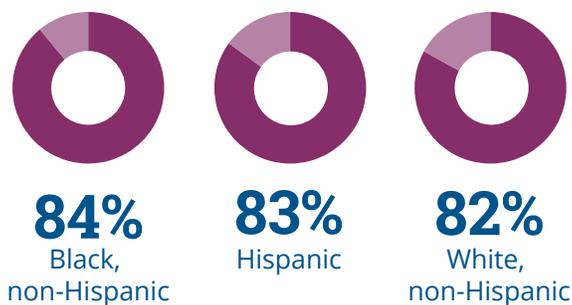
### Mission Not Accomplished

**73%** of adults overall believe more efforts to prevent teen pregnancy are needed in their community



### Compared To What?

**80%** of adults overall say teen pregnancy is an important problem compared to other social and economic problems in their community.



Data presented here are drawn from a national web survey, written by The National Campaign and conducted using Google Surveys, April 2017. Interviews were conducted among 2,314 respondents who volunteered to participate in Google online surveys and polls, and data are subsequently weighted to reflect the demographic composition of men and women ages 18 and older who are internet users. Google's reports state a margin of error of +/- 2.1% at the 95% confidence level, which provides a helpful indication of the variability in these results; however, we note that because the sample is based on those who initially self-selected for participation, this estimate rests on a specific set of statistical assumptions about the selected sample, rather than the standard methodology for random probability sampling.