SURVEY SAYS

THE NATIONAL CAMPAIGN TO PREVENT TEEN AND UNPLANNED PREGNANCY

Mission *Not* Accomplished

The numbers are striking. Since peaking in the early 1990s, teen pregnancy is down 55% and teen births have plummeted 61%. There have been impressive declines in all 50 states and among all racial/ethnic groups.

Despite this extraordinary national success story, **nearly one in four teens still get pregnant by age 20 and progress remains uneven**. Teens and young women of color still experience higher rates of teen pregnancy. The vast majority of the American public seems to recognize the challenges that remain and support additional efforts to prevent teen pregnancy.

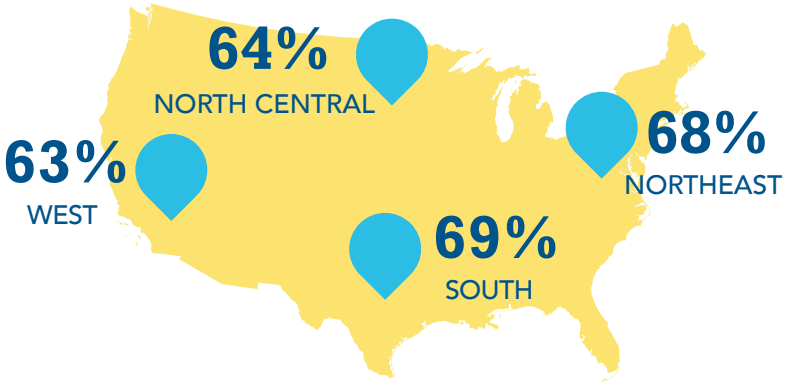
Mission Not Accomplished

66% of adults overall believe more efforts to prevent teen pregnancy are needed in their community

73% Black, non-Hispanic

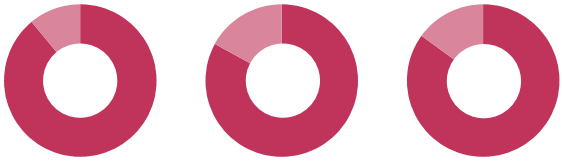
65% Hispanic

65% White, non-Hispanic



Compared To What?

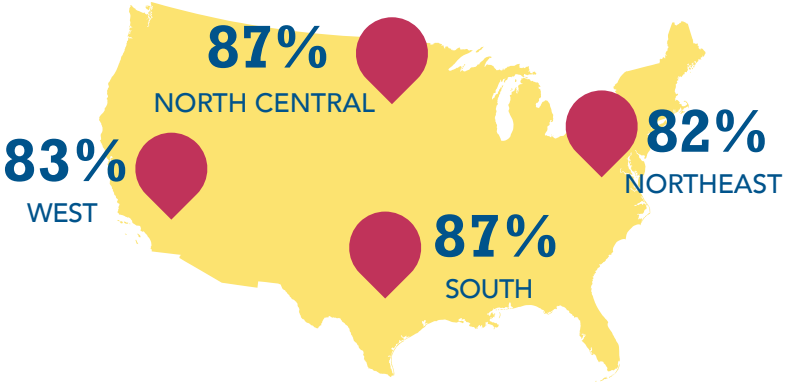
85% of adults overall say teen pregnancy is an important problem (55% say very important) compared to other social and economic problems in their community.



89% Black, non-Hispanic

83% Hispanic

85% White, non-Hispanic



Data presented here are drawn from a national telephone survey conducted for The National Campaign by SSRS, an independent research company. Interviews were conducted in March 2016 among a nationally representative sample of 1,001 adults age 18 and older. The margin of error for this survey is +/-3.10% at the 95% confidence level.